

# Transforming Recruitment

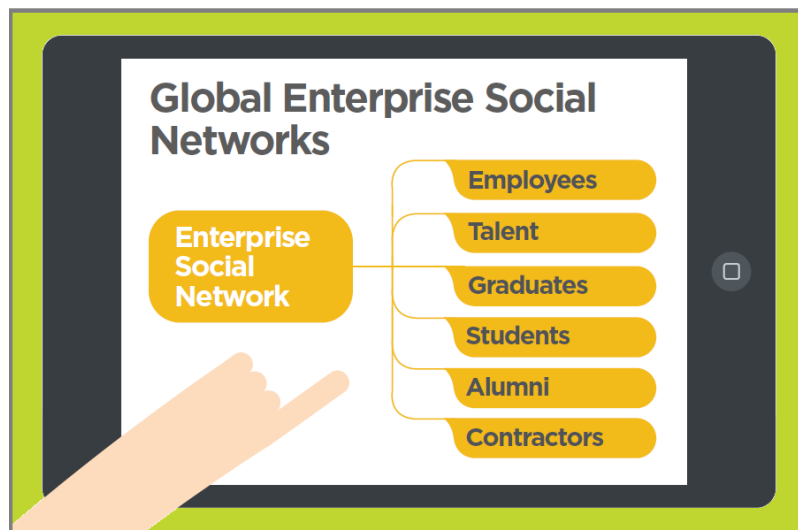
## Stay Ahead Of Your Competitors and Get More Value From Your Existing Recruitment Systems

See our 90-second Hollaroo Enterprise Social Network video to learn more about our talent communities and engagement innovation:

[Hollaroo in 90 seconds video](#)

Our Hollaroo Enterprise Social Networks have transformed our clients' recruitment success. Our solutions help them get **much more value from their existing recruitment systems** through building talent communities and pipelines, and by engaging their entire business to help introduce them to even more great talent.

In today's economy, with McKinsey forecasting a 13% shortfall in skilled workers globally, just having recruiter process tools such as ATS and CRM systems **is no longer enough**.



Innovation in recruitment now means building trusted talent communities and pipelines 12 months before jobs. Facebook, Twitter and LinkedIn can all help, but while these tools are great at engaging with talent at a massive scale, they offer **little differentiation when trying to build deeper affinity relationships** with top-quality talent.

We can help you to stay ahead of your competitors and easily plug the talent community gaps that your ATS/CRM cannot fill as these are **'process-based'** systems rather than a **'community-based'** relationship system such as our Hollaroo Enterprise Social Networks.

Hollaroo builds Enterprise Social Networks to help you stay connected to all the great talent your company has ever met, and all the great talent you'll meet in the

future. Better still, your connections are empowered to help you reach even more great talent. That's the power of Hollaroo.

## **Get In Touch**

Leading brands such as Adecco, Morrisons, Baker Tilly, Ladbrokes, Capita, AEG, Eversheds, BDO, Telefonica, London 2012 and many more have already adopted Hollaroo Enterprise Social Networks to reach the elite talent they need to stay ahead of their competitors.

To book a free consulting appointment, see a solution demonstration, share further insights from our customers, or to discuss our Hollaroo Enterprise Social Network solutions, please contact:

[getintouch@hollaroo.com](mailto:getintouch@hollaroo.com)

Best regards,  
The Hollaroo Team.

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