

Transforming Reactive Process Driven Recruitment Into Proactive Trusted Talent Communities

See our 90-second Enterprise Social Network video to learn more about our talent communities and engagement innovation:

[Hollaroo in 90 seconds video](#)

The move from managing applicant processes to proactively building relationships with diverse talent communities is a significant but necessary shift for all corporate hiring teams.

ATS systems have been around for more than 15 years. Business leaders used the technology to take back ownership of recruitment from agencies and, by doing so, were able to drive savings and implement process improvements.

But in today's economy, with McKinsey forecasting a 13% shortfall in skilled talent globally, recruitment teams are finding that **just having an ATS is no longer enough.**



Innovation in recruitment now means building trusted talent communities and pipelines 12 months before jobs. LinkedIn, Facebook and Twitter are great tools, but offer little differentiation and leave recruitment teams fishing in the same sea as every other employer.

The solution is in the people and relationships you know and trust. Your brand already has unique affinity relationships that exist in employees, alumni, graduates,

contractors and partners. Why not join all these connections together and use your extended network to reach the best talent ahead of your competitors?

Following our Gartner award-winning work with London 2012 and many other clients, Hollaroo now has one of the world's only proven talent pipelining solutions capable of delivering elite 'ready to hire' talent.

Get In Touch

Leading brands such as Adecco, Morrisons, Baker Tilly, Capita, AEG, Eversheds, BDO, Telefonica, London 2012 and many more have already adopted Hollaroo Enterprise Social Networks to reach the elite talent they need to stay ahead of their competitors.

To book a free consulting appointment, see a solution demonstration, share further insights from our customers, or to discuss our Hollaroo Enterprise Social Network solutions, please contact:

getintouch@hollaroo.com

Best regards,

The Hollaroo Team.