

## Building Talent Communities 12 Months Before Jobs “London 2012 Legacy Lessons For Recruiters”

The London 2012 Olympic and Paralympic Games were an outstanding success and are now widely regarded as a model for excellence in talent and employee engagement.



With London 2012's last remaining Hollaroo talent community (Alumni) due to close on 31<sup>st</sup> December 2014, it's worth celebrating the legacy impact of this hugely successful recruitment journey:

**The Scale:** The UK's biggest recruitment project ever

**Talent Pipelines:** 552 employers built pipelines 12 months before jobs

**Retention:** Staff turnover reduced to just 3% vs. prior Games level of 40%

**Cost Savings:** Recruitment cost savings of £7 million

See our London 2012 case study for more recruiter insights:

[http://www.hollaroo.com/files/London\\_2012\\_Case\\_Study.pdf](http://www.hollaroo.com/files/London_2012_Case_Study.pdf)

Following our Gartner award-winning work with London 2012 and many other clients, Hollaroo now has one of the world's only proven talent pipelining solutions capable of delivering elite 'ready to hire' talent.

See our 90-second Enterprise Social Network video to learn more about our talent communities and engagement innovation:

<https://youtu.be/ghaWIYGAF6s>

### Get In Touch

Leading brands such as Adecco, Morrisons, Baker Tilly, Capita, AEG, Eversheds, BDO, Telefonica, London 2012 and many more have already adopted Hollaroo Enterprise Social Networks to reach the elite talent they need to stay ahead of their competitors.

To book a free consulting appointment, see a solution demonstration,

share further insights from our customers, or to discuss our Hollaroo Enterprise Social Network solutions, please contact:

[getintouch@hollaroo.com](mailto:getintouch@hollaroo.com)

Best regards,

The Hollaroo Team.